



Donor Privacy Policy

Your privacy is important to Hope Cancer Resources and the Hope Cancer Resources Foundation. We are committed to respecting the privacy of our donors and safeguarding the personal information entrusted to us.

Hope Cancer Resources and the Hope Cancer Resources Foundation collect and maintain certain personal information about donors and supporters in order to process gifts, provide acknowledgments and tax documentation, and communicate about our mission, programs, and services. We take our responsibility to protect this information seriously and use it only in ways that support our charitable purpose.

1. Information We Collect

When you make a donation or otherwise interact with Hope Cancer Resources and/or the Hope Cancer Resources Foundation—whether online, by mail, by phone, or in person—we may collect information that you voluntarily provide, including:

- **Contact information**, such as your name, mailing address, telephone number, and email address.
- **Donation information**, including gift amount, date, payment method, and history of contributions.
- **Additional information** you choose to share, such as communication preferences, event participation, feedback, or special instructions.

We collect only the information necessary to process donations, provide receipts, and maintain an appropriate relationship with our supporters.

2. How We Use Donor Information

Donor information is used solely to support the mission and operations of Hope Cancer Resources and the Hope Cancer Resources Foundation. This includes:

- Processing and acknowledging donations, including issuing tax receipts and thank-you communications.
- Communicating with donors about our programs, services, events, and impact, in accordance with your communication preferences.

- Maintaining internal records, fulfilling legal and regulatory requirements, and supporting organizational operations.

Hope Cancer Resources and the Hope Cancer Resources Foundation does not use donor information for purposes unrelated to our charitable mission.

3. Confidentiality and Information Sharing

Hope Cancer Resources and the Hope Cancer Resources Foundation treat all donor information as confidential.

- Donor information will not be sold, traded, rented, or shared with other organizations for marketing or fundraising purposes.
 - Access to donor records is limited to authorized staff who require the information to perform their official duties.
 - When third-party service providers are used (such as secure payment processors or donor management systems), they are permitted to use donor information only to perform contracted services and are required to protect that information appropriately.
 - Credit card and other sensitive financial information is handled securely and is not retained beyond what is necessary to process transactions, in accordance with applicable security standards.
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4. Donor Rights and Choices

Hope Cancer Resources and the Hope Cancer Resources Foundation respects donor preferences and rights.

- **Anonymity:** Donors may choose to remain anonymous. If you prefer that your name not appear in recognition materials or public listings, you may indicate this at the time of donation or contact us afterward.
 - **Communication preferences:** Donors may opt out of receiving communications (mail, email, phone, or other methods) at any time by contacting us or using unsubscribe options where available.
 - **Access and updates:** Donors may request to review, correct, or update their personal information, or request that it be removed from our records, subject to legal and record-keeping requirements.
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5. Website and Online Donations

When you donate or provide information through the Hope Cancer Resources website, we collect and retain only the information necessary to process and acknowledge your gift. Online donations are processed through secure systems, and any third-party payment processors comply with appropriate data security and confidentiality standards.

Hope Cancer Resources and/or the Hope Cancer Resources Foundation does not knowingly collect personal information through non-essential tracking technologies without consent.

6. Changes to This Policy

Hope Cancer Resources and the Hope Cancer Resources Foundation may update this Donor Privacy Policy from time to time. Any changes will be posted on our website, and the revised policy will apply to information collected after the effective date of the update.

7. Contact Information

If you have questions about this policy, wish to update your information, request anonymity, or change your communication preferences, please contact:

Hope Cancer Resources

info@hopecancerresources.org

479-361-5847

5835 W. Sunset Ave. Springdale, AR 72762

Hope Cancer Resources Foundation

info@hopecancerresources.org

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Anne Joly, Board Chair

2-25-2026
Date

