



hope

CANCER RESOURCES

IMPACT

REPORT

2025



A Year of Hope in Action

Together, we helped reduce barriers to care and deliver support services that strengthened patients and families across Northwest Arkansas.

Support. Educate. Prevent.

HopeCancerResources.Org | 479-361-5847 | 5835 W. Sunset Ave. Springdale, AR 72762

A LETTER FROM OUR CEO



Hope.

It is a word we use often, especially when life feels uncertain. It can be described as optimism, confidence, trust, or even light in the darkness. But what is hope, especially for a person facing cancer?

Is it simply a feeling, or can hope be practical, tangible, and lived out through action? For over 16 years, Hope Cancer Resources has demonstrated that hope can be:

- a ride to a doctor's appointment.
- a listening ear following a difficult diagnosis.
- a support group where no one has to explain their fear.
- financial assistance that eases a burden.
- a realistic plan to reduce one's use of tobacco.
- education, community, advocacy, and presence.

I once heard a two-star general say, "Hope is not a plan." That statement has stuck with me. Hope alone may not be a strategy, but when hope is paired with purpose, compassion, and action, it becomes powerful.

As you read this 2025 Impact Report, I invite you to pause and reflect on the ways hope has taken shape over the past year through the people and programs of Hope Cancer Resources. Every statistic represents a person, every program represents a moment when someone facing cancer realized they were not alone.

Because of you, our supporters, partners, volunteers, and advocates, hope showed up.

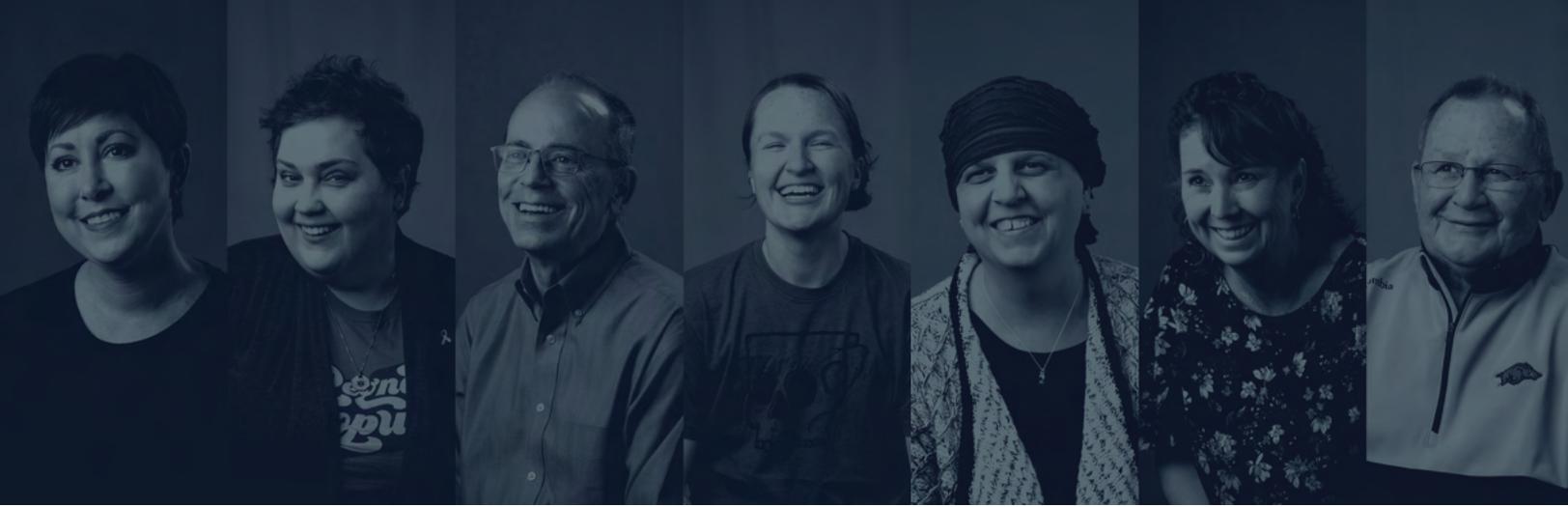
Looking ahead, we invite you to consider how you can join us in expanding hope even further. Whether through giving, volunteering, or simply sharing our mission, you are part of how hope reaches those confronting cancer today and tomorrow.

Hope is not just something we feel. At Hope Cancer Resources, hope is something we do.

With gratitude,

Chuck Hyde
Hope Cancer Resources





Our Mission

We provide compassionate, professional cancer support and education in the Northwest Arkansas region today and tomorrow.

Our Vision

Our vision is to provide hope and enhance the quality of life by expanding prevention, wellness, and comprehensive cancer support services in our region.

Our Values

Compassion | Professionalism | Integrity | Relationships | Stewardship

Support. Educate. Prevent.



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CANCER RESOURCES

2025 IMPACT SUMMARY

5,851 Patients & Caregivers received direct support services



1,269

hours of professional counseling for 289 patients & families



2,571

hours of professional wellness services for 208 patients & caregivers



2,062

Patients received financial assistance for prescriptions, gas cards, dental services, and everyday living expenses



352

patients supported through individualized tobacco treatment & counseling



304,227

miles driven for 398 patients



365

visits to the Care Closet providing essential items to 163 patients

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Patient Support



Patient Support Services

Cancer is overwhelming, and no one should have to face it alone. Hope Cancer Resources provides patient and caregiver support through counseling, support groups, and patient assessments that connect individuals to resources during every phase of diagnosis, treatment, and survivorship.



COUNSELING & SUPPORT

- 289 individuals received counseling
- 1,269 hours of counseling support



SUPPORT GROUPS

- 4 Support Groups
 - NWA Myeloma Support Group
 - The Hope Brigade : A Men's Support Group
 - Lean In : Women Under 50
 - Viviendo Con Cáncer
- 38 Support Group sessions
- 170 individuals participated

Research-supported outcomes:

Evidence-based psychosocial screening, counseling, and professionally facilitated support groups for people affected by cancer are associated with reduced anxiety and depression, improved coping skills, and improved quality of life during and after cancer treatment.

Source:

Institute of Medicine. (2008). Cancer care for the whole patient: Meeting psychosocial health needs. National Academies Press



PATIENT ASSESSMENTS

- 3,927 patient assessments completed

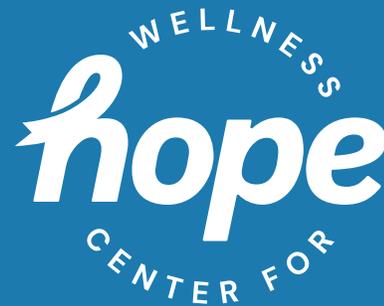
“

Hope Cancer Resources met me with compassion when I needed it most, and that support carried me through one of the hardest seasons of my life.

”

—Jessica

Wellness Center



Wellness Center for Hope

The Wellness Center for Hope supports cancer patients, survivors, and caregivers through wellness programs that promote healthy living, reduce stress, and improve quality of life. Programs include Tobacco Treatment, Yoga, Cancer Prevention Education, Personal Training, and Nutrition Education.



WELLNESS SERVICES

Healing is more than medical treatment. Hope's wellness services provide supportive care that helps individuals manage stress, strengthen their well being, and regain a sense of stability during a difficult time.

- 208 individuals served
- 588 personal training sessions
- 140 yoga classes

Research-supported outcomes:

Exercise and movement-based wellness interventions for individuals with cancer are associated with reduced cancer related fatigue, improved physical functioning, and improved health related quality of life across cancer types and treatment stages.

Source:

Stout, N. L., Baima, J., Swisher, A. K., Winters-Stone, K. M., & Welsh, J. (2017). A systematic review of exercise systematic reviews in the cancer literature.

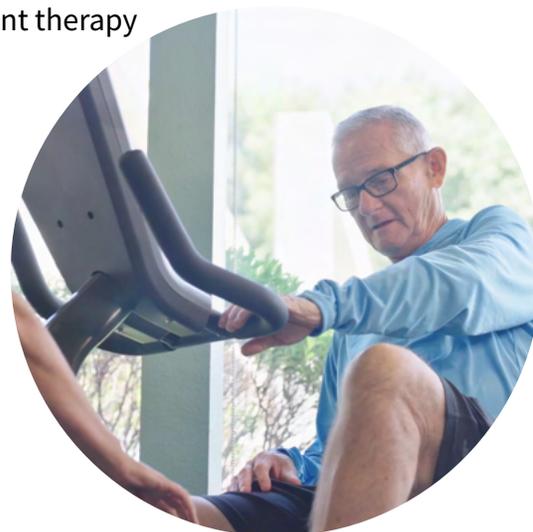
CA: A Cancer Journal for Clinicians



TOBACCO TREATMENT

Hope Cancer Resources supported individuals working to quit tobacco through evidence-based counseling and nicotine replacement therapy (NRT), helping improve long-term health outcomes.

- 352 individuals served
- 716 hours of tobacco treatment services
- \$12,192 value in nicotine replacement therapy provided



“

Hope Cancer Resources is at a totally different level of care and a whole different definition of care.

”

—Brad

Transportation



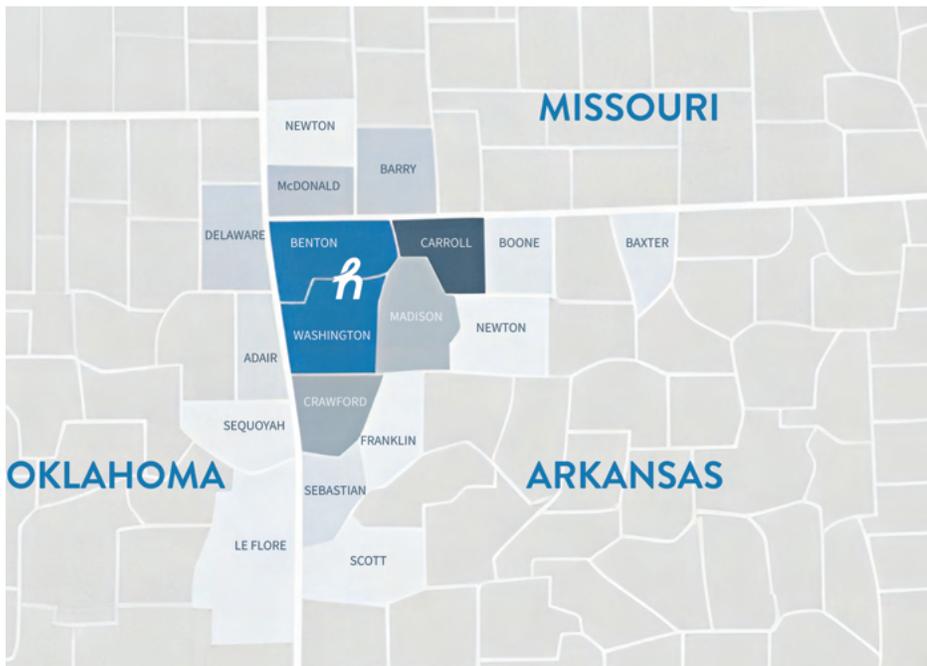
Transportation

Getting to treatment should never be the reason someone falls behind on care. Hope Cancer Resources helps patients get to appointments safely and consistently by providing transportation support throughout 2025. Reliable transportation means fewer missed appointments, less stress, and better outcomes.



TRANSPORTATION SERVICES

- 398 patients served
- 7,933 trips provided
- 304,227 miles driven
- 18 counties served



PATIENTS SERVED BY AREA

- Nearly 80% of patients served live in Benton and Washington counties, reflecting the core service area where Hope Cancer Resources is best positioned to provide consistent transportation support.
- Approximately 15% of patients served live in surrounding Northwest Arkansas counties.
- Patients in Missouri and Oklahoma represent those traveling longer distances for specialized or ongoing care.

“

Having this service available helps make the cancer journey easier. Having to depend on people for help can make you anxious, which you don't need while you're undergoing treatment. This free service takes a lot off your plate! My driver, John was so courteous and easy to talk with!

”

- HCR Patient

Financial Assistance



Financial Assistance

A cancer diagnosis can create unexpected financial strain, especially when patients are unable to work or are dealing with additional expenses at home. Hope Cancer Resources offers direct financial assistance to help with everyday living expenses, reducing stress so patients can focus on healing.



TOTAL FINANCIAL ASSISTANCE

- \$933,318 in financial assistance provided
- 2,062 patients supported through financial assistance



Research-supported outcomes:

Financial toxicity is linked to worse quality of life and decreased adherence to cancer treatment. Financial assistance and cost-navigation support help reduce financial distress and support patients' ability to maintain recommended cancer care.

Source:

National Cancer Institute. (2023). Financial toxicity (PDQ®)—Health professional version.

“

Thank you for the financial assistance, it covered motel rooms and gas for our trips to treatment. During one of the hardest times of our lives, Hope Cancer Resources lifted a huge burden from our family.

”

- HCR Patient

Care Closet



The Care Closet

Hope's Care Closet provides essential supplies at no cost to cancer patients and families, helping reduce financial strain while supporting comfort, dignity, and day-to-day needs throughout treatment. In 2025, the Care Closet continued to serve as a critical resource for individuals navigating the physical, financial, and emotional challenges that come with cancer.



CARE CLOSET

- 163 patients served
- 365 Care Closet visits
- \$66,600 value of products distributed



MOST PROVIDED ITEMS

- Liquid nutrition (feeding tube formula, protein drinks, blended foods, hydration liquids)
- Durable Medical Equipment (DME)
- Incontinence supplies
- Feeding tube supplies

Research-supported outcomes:

Material hardship and food insecurity among people with cancer are associated with poorer well-being and increased treatment challenges. Programs that address immediate material needs are linked to improved patient-reported well-being and quality of life.

Source:

Nipp, R. D., et al. (2022). Financial hardship and quality of life among patients with cancer. Journal of the National Cancer Institute



“

Cancer is hard enough, no one should have to choose between paying bills and getting the supplies they need to live. Hope Cancer Resources lifted that burden for my family when we felt completely overwhelmed.

”

- HCR Patient

Volunteers



Volunteers

The impact of Hope Cancer Resources reaches even further because of the volunteers who stand beside us throughout the year. Their time, compassion, and dedication help bring programs to life, support events and outreach efforts, and ensure patients and families feel cared for every step of the way. Volunteers strengthen our mission in meaningful ways, helping sustain services, extend our reach into the community, and make lasting support possible for those who need it most.



VOLUNTEERS

- 163 volunteers
- 4,772 volunteer hours
- 30 new volunteers welcomed
- 639 Comfort Bags built & distributed to patients

Research-supported outcomes:

Volunteer-supported programs increase organizational capacity and service reach, enabling cancer support organizations to deliver more timely services and resources, which contributes to improved patient experience and satisfaction.

Source:

Mundle, R., Naylor, C., & Buck, D. (2012). *Volunteering in health and care: Securing a sustainable future*. The King's Fund.



“

I volunteer in honor of my dad, who passed from pancreatic cancer. Throughout my dad's cancer journey I experienced first hand how powerful a simple smile, listening ear, or helping hand can be during such a hard season. Being able to honor my dad by serving others through Hope Cancer Resources means more to me than words can express.

”

- McKenzie Jones

Prevention Education & Outreach



Prevention Education & Outreach

Hope Cancer Resources works beyond direct services by delivering education and prevention programs that strengthen community health and empower individuals with knowledge. Through community outreach, presentations, and informational resources, we provide reliable, easy to understand information that helps people recognize risk factors, take preventive steps, and seek care sooner. By encouraging early action and promoting wellness for individuals and families, our education efforts help reduce barriers, increase awareness, and create healthier outcomes across Northwest Arkansas.



EDUCATION & OUTREACH

- 4 education presentations with 122 participants
- 2 Wellness Lab events hosted with 220 participants
 - Sun Safety: Skin Cancer Screening
 - Breast Cancer
- 8 community outreach events with 3,170 participants
 - University of Arkansas Baseball Game
 - University of Arkansas Stay Safe Spring Break
 - Amazeum Spotlight Community Event
 - Children & Family Advocacy Center Family Fun Festival
 - Region 1 Prevention Conference
 - Siloam Springs Panther Health Fair
 - Simmons Foods Health Fair
 - Hispanic Heritage Festival
- 4 media engagements
- 2,986 sunscreen sticks distributed

Research-supported outcomes:

Evidence-based cancer screening and prevention education are associated with earlier detection and reduced mortality for several cancer types. Outreach and education efforts improve screening knowledge and participation, particularly in under served populations.

Source:

U.S. Preventive Services Task Force. (2024). Final recommendation statement: Breast cancer screening



“

I love this community event, everything was organized, easy, and so helpful. The doctor was great and the whole team was friendly and professional. Can't wait till next year!

”

— Skin Cancer Screening Participant

LEADERSHIP TEAM

CHUCK HYDE

President & CEO

JAMIE DIETRICH, CFRE

Vice President of
Development & Marketing

TIGER FOUST

Vice President of
Programs

GAY PRESCOTT, CFRE

Vice President of
Philanthropy

JERRIE CARTER

Director of
Transportation Services

SHANA COOPER

Director of
Administration

JULIE KIENTZ, LSW

Director of
Social Work Services

RHENDA BRUNS

Human Resources
Generalist

MALLORY GARRICK

Director of
Development

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Cardiovascular Thoracic Surgery

PATRICIA NUOVO, CFP

Signature Private Wealth
Management Raymond James
Financial Services



*Thank You for
Making Hope Possible*

Every mile driven, every appointment kept, every bill assisted, and every wellness visit represents a person who was supported when they needed it most. Thank you to our donors, volunteers, partners, and community for standing with cancer patients and families throughout 2025.

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@HopeCancerResources



Platinum
Transparency
2026
Candid.

(479) 361 - 5847 | www.HopeCancerResources.org

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Our commitment of financial transparency and accountability:
To view any of the full organization's financial documents,
please visit www.hopcancerresources.org or send a request
to info@hopcancerresources.org.