hope CANCER RESOURCES

2027 SPONSORSHIP OPPORTUNITIES









About Us

Our Mission

To give hope through comprehensive cancer support to individuals and families.

Our Vision

To provide hope and enhance the quality of life by expanding prevention, wellness, and comprehensive cancer support services in our region.

Patient Support

We offer mental health services and support groups for emotional support, case management, navigation, and financial assistance for specific cancer-related needs.

Wellness Services

Our wellness services include personal training, yoga classes, tobacco treatment, and nutrition education.

Transportation

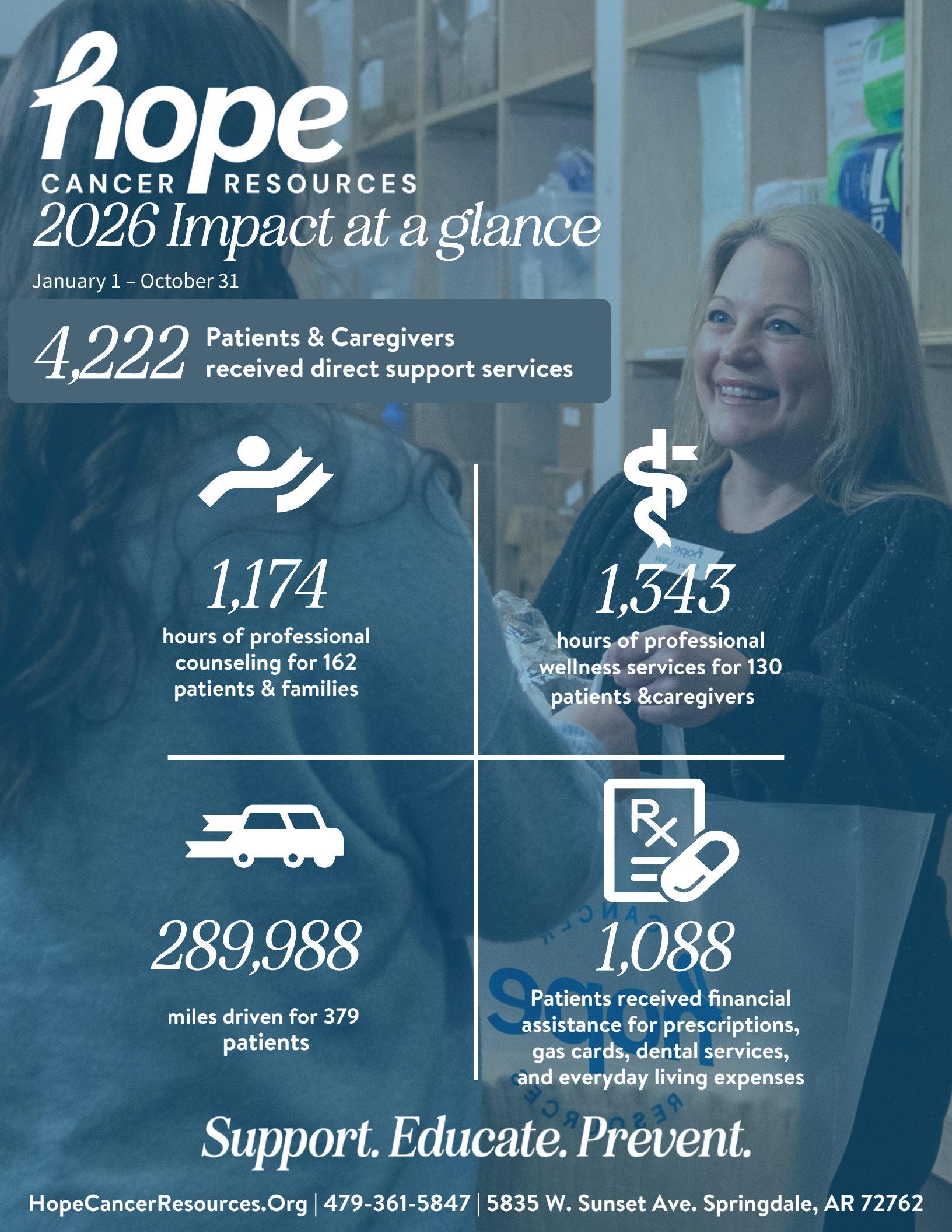
Transportation services are available to patients living within our four-county region or within 60 miles of their cancer-related appointment.







***All services provided at no cost.**



hope
CANCER RESOURCES

2026 Impact at a glance

January 1 – October 31

4,222 Patients & Caregivers received direct support services

1,174
hours of professional counseling for 162 patients & families

1,343
hours of professional wellness services for 130 patients &caregivers

289,988
miles driven for 379 patients

1,088
Patients received financial assistance for prescriptions, gas cards, dental services, and everyday living expenses

Support. Educate. Prevent.

HopeCancerResources.Org | 479-361-5847 | 5835 W. Sunset Ave. Springdale, AR 72762

APRIL 09 2027

HONORARY CHAIRS



Jennifer Baumhoer,
Vice President &
DMM of Frozen Food



Alain Mzigamasabo,
SeniorVice President &
GMM of Pantry & Consumables

Outgive. Outcare. Overcome.

A high-energy competition bringing teams together to compete, connect, and give Hope.

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR — $15,000

1 Available

- One team of five competitors
- Exclusive naming recognition: Hope Island presented by [Company]
- Premier logo placement on event signage, participant, and digital materials
- Presenting Sponsor recognition on the event webpage and peer-to-peer fundraising platform
- Recognition across event social media, marketing, and communications
- Honorary Chair opportunity for a company representative alongside Walmart and Sam's Club
- Featured on-site brand presence throughout the event
- Post-event recognition highlighting event impact and sponsor support

TRIBE SPONSOR — $5,000

- One team of five competitors
- Premium recognition across event materials
- Recognition on the event webpage and peer-to-peer fundraising platform
- Recognition in event-related social media and communications
- On-site brand visibility and recognition
- Post-event recognition and impact recap

EXPERIENCE SPONSORS — $2,500

Water Well or Canteen Opportunities

- Premier on-site brand visibility at the sponsored experience
- Prominent logo placement at the Water Well or Canteen
- Recognition on event signage and digital materials
- Opportunity to provide branded beverages, snacks, or approved products
- Opportunity for product sampling and participant engagement
- Recognition as an official Hope Island Experience Sponsor

CHALLENGE SPONSORS — $1,000

Torch or Reward Challenge Opportunities

- On-site brand visibility at the sponsored challenge
- Recognition on select event and digital materials
- Opportunity to provide branded prizes, giveaways, or participant items
- Recognition as an official Hope Island Challenge Sponsor







FORE HOPE INVITATIONAL

hope CANCER RESOURCES

SPRING 2027

Date to be Announced

Swing. Support. Give Hope.

A premier golf experience bringing our community together to drive hope for cancer patients and their families.

Every golfer will enjoy a memorable tournament experience, including player gifts, meals, on-course refreshments, and more.

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

2 Available

$15,000

- Four teams of four with priority flight selection
- Premier event recognition and highest-level brand visibility
- Prominent logo placement on event signage, player materials, and digital communications
- Recognition on the event webpage and in event-related social media and communications
- Featured on-site brand presence throughout the tournament
- Opportunity to provide branded player swag or promotional items
- Recognition during both morning and afternoon flights
- Post-event recognition highlighting tournament impact and sponsor support

HOPE SPONSOR

$10,000

- Two teams of four with priority flight selection
- Premium logo placement on tournament signage and event materials
- Recognition on the event webpage and digital materials
- Recognition in tournament-related social media and communications
- Prominent on-course brand recognition
- Opportunity to provide branded player swag or promotional items
- Recognition during both morning and afternoon tournament announcements
- Post-event recognition highlighting tournament impact and sponsor support

PLAYER GIFT SPONSOR

1 Available

$7,500

- One team of four with priority flight selection
- Exclusive recognition as the Player Gift Sponsor
- Premier logo placement with tournament player gifts
- Opportunity to provide a premium branded item for all golfers
- Recognition at player registration and check-in
- Recognition on event signage and digital materials
- On-course sponsor recognition

GOLF CART SPONSOR

1 Available

$7,500

- One team of four with priority flight selection
- Exclusive logo placement on tournament golf carts
- Featured recognition as the Official Golf Cart Sponsor
- Recognition on event signage and digital materials
- Recognition in event-related social media and communications
- On-course sponsor recognition



EVENT CHAIRS

To be Announced





FORE HOPE INVITATIONAL

hope CANCER RESOURCES

SPRING 2027

Date to be Announced

Swing. Support. Give Hope.

A premier golf experience bringing our community together to drive hope for cancer patients and their families.
Every golfer will enjoy a memorable tournament experience, including player gifts, meals, on-course refreshments, and more.

SPONSORSHIP OPPORTUNITIES

LUNCHEON SPONSOR — $5,000

1 Available

- One team of four
- Featured recognition throughout the tournament lunch
- Prominent logo placement in the dining area
- Recognition on event signage and digital materials
- Opportunity to provide branded items at lunch
- On-course sponsor recognition

FLIGHT SPONSORS — $5,000

2 Available : Morning Flight & Afternoon Flight

- One team of four in sponsored flight
- Exclusive recognition for the sponsored flight
- Featured branding at flight registration and shotgun start
- Opportunity for branded welcome item or approved giveaway
- Recognition on event signage and digital materials
- On-course sponsor recognition

SCORECARD SPONSOR — $5,000

1 Available

- One team of four
- Exclusive branding on tournament scoring and leaderboard
- Featured recognition at the scoring area
- Recognition on event signage and digital materials
- On-course sponsor recognition

BEVERAGE CART SPONSOR — $3,500

1 Available

- One team of four with priority flight selection
- Featured branding on tournament beverage carts and/or stations
- On-course brand visibility throughout both flights
- Opportunity to provide approved branded products
- Recognition on event signage and digital materials
- On-course sponsor recognition

TEAM SPONSOR — $2,000

- One team of four
- AM or PM flight based on availability
- Recognition on event signage and digital materials
- On-course sponsor recognition

PLAYER COMPETITION PACKAGE — $250 PER TEAM

- Mulligans for all four players
- One entry per player into each on-course contest
- Putting Contest entry for all four players
- Opportunity to compete for tournament prizes



ON-COURSE SPONSORSHIP OPPORTUNITIES

CONTEST SPONSOR — $1,500

Long Drive , Closest to the Pin, or Putting Contest
3 Available

- Exclusive branding at sponsored contest hole
- Prominent logo placement on contest signage
- Opportunity to provide a branded prize or giveaway
- Opportunity for on-course company representation
- Recognition on select event and digital materials

HOLE EXPERIENCE SPONSOR — $1,000

Limited Availability

- Featured signage at sponsored hole
- Opportunity to staff the hole and engage golfers
- Opportunity to host an approved game or activation
- Opportunity to provide branded giveaways or product samples
- Recognition on select event and digital materials

HOLE SPONSOR — $500

18 Available

- Company logo displayed at sponsored hole
- On-course brand visibility throughout both tournament flights
- Recognition on select event materials
- Recognition as an official tournament Hole Sponsor

HOPE CANCER RESOURCES

HOPE Runway FOR

IN MEMORY OF BILL FLEEMAN

AUGUST 13 2027

Fashion. Philanthropy. Hope.

An Extraordinary evening benefiting Hope Cancer Resources and the thousands of lives served

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

1 Available

$50,000

- Two tables with VIP seating
- VIP champagne service and reserved parking
- Recognition on the event invitation and program
- Verbal recognition by the Master of Ceremonies
- Recognition across event media, promotions, and communications
- Access to the exclusive VIP Cocktail Reception with Honorary Chairs
- Full-page promotional ad in the event program
- First right of renewal

PLATINUM SPONSOR

Runway or Welcome Reception

$35,000

- One table with VIP seating
- Verbal recognition during the event
- Recognition across event promotions and program
- VIP reception access for six guests with Honorary Chairs
- Featured recognition tied to sponsored event element
- Full-page promotional ad in the event program
- Special event opportunity based on sponsorship, such as a signature drink or guest toast

GOLD SPONSOR

$25,000

- One table with premier seating
- VIP reception access for two guests with Honorary Chairs
- Recognition across event promotions and program
- Opportunity for Hope Cancer Resources to provide a Prevention Education Course for your company

LEGACY SPONSOR

1 Available

$20,000

- One table with premier seating
- Create a lasting impact by providing a Runway for Hope experience for a Hope Cancer Resources Featured Patient and three guests.
- VIP reception access for two guests with Honorary Chairs
- Recognition across event promotions and program







HOPE CANCER RESOURCES

Runway FOR HOPE

IN MEMORY OF BILL FLEEMAN

AUGUST 13 2027

Fashion. Philanthropy. Hope.

An Extraordinary evening benefiting Hope Cancer Resources and the thousands of lives served

SPONSORSHIP OPPORTUNITIES

SILVER SPONSOR

$15,000

- One table with preferred seating
- Recognition across event promotions and program

BRONZE SPONSOR

$10,000

- One reserved table
- Name recognition in the event program









FALL 2027

Date to be Announced

Toss. Compete. Give Hope.

A high-energy cornhole tournament bringing our community together for friendly competition and a meanigful cause.

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR — $5,000

3 Available

- Four team entries for eight players
- Eight spectator tickets
- Four personalized cornhole board sets to keep, including eight boards and 32 bags
- Premier event recognition and highest-level brand visibility
- Opportunity to serve as a Volunteer Team Partner
- Opportunity to provide branded swag, prizes, or giveaways

TAILGATE SPONSOR — $3,000

1 Available

- Two team entries for four players
- Six spectator tickets
- Featured recognition as the Tailgate Sponsor
- Opportunity to provide food, cook, and engage with event participants
- Opportunity to feature a branded grill and vehicle at the event

COMMUNITY ENGAGEMENT SPONSOR — $3,000

Cornhole Trick-Shot Challenge or Prize Wheel

- Two team entries for four players
- Six spectator tickets
- Featured on-site interactive brand activation
- Opportunity to engage participants through an approved game, giveaway, product sampling, or guest experience
- Opportunity to provide branded swag and prizes
- Recognition on event signage and digital materials
- Recognition in event-related social media and communications

EVENT EXPERIENCE SPONSOR — $2,500

Championship Court or Beverage Station

- Two team entries for four players
- Four spectator tickets
- Featured branding at the sponsored event experience
- On-site brand visibility and recognition
- Recognition on event signage and digital materials
- Opportunity to provide branded products, swag, or giveaways when applicable

TEAM SPONSOR — $1,000

- Support Toss for Hope and help make a direct impact for cancer patients and their families in Northwest Arkansas
- Team Sponsor recognition connected to the event







hope CANCER RESOURCES

2027 Wellness Labs

Bringing cancer prevention education, screenings, and wellness resources to our community at no cost.

SKIN CANCER SCREENING

April 1, 2027 | 5–7 PM

Hope Cancer Resources

An evening focused on skin cancer prevention and early detection, featuring screenings by dermatology professionals, sun safety education, and community resources.

BREAST CANCER WELLNESS LAB

October 21, 2027

Hope Cancer Resources

A community event celebrating survivorship and promoting breast health through wellness activities, education, supportive resources, and local partners.

SPONSORSHIP OPPORTUNITIES

Available for each Wellness Lab

PRESENTING SPONSOR — $5,000

3 Available

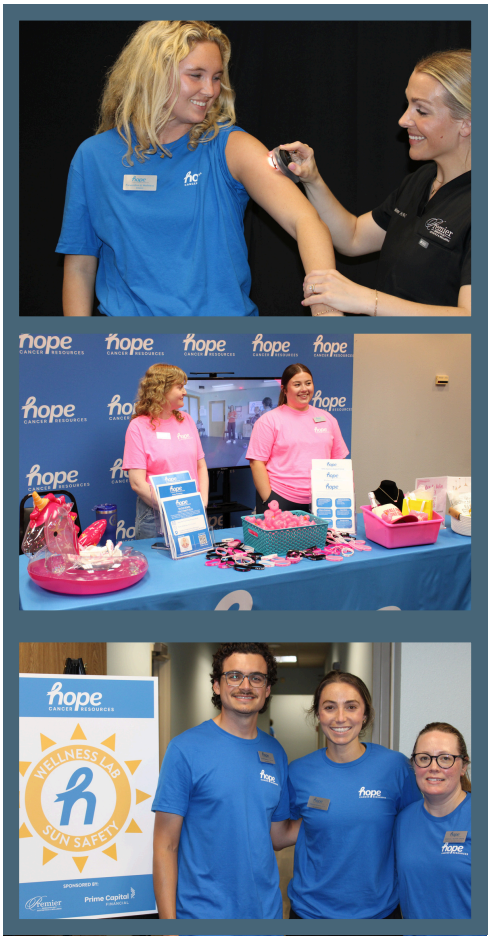
- Event promoted as "Presented by [Sponsor Name]"
- Premier logo placement on event signage and marketing
- Featured recognition on social media before and after the event
- Opportunity to welcome attendees
- Premier vendor table placement
- Opportunity to provide branded giveaways

HOPE SPONSOR — $2,500

- Logo recognition on event signage and marketing
- Social media recognition before and after the event
- Opportunity to host a vendor table
- Opportunity to provide branded giveaways

COMMUNITY SPONSOR — $1,000

- Name recognition on event signage and website
- Opportunity to provide giveaways or educational materials
- Opportunity to participate as an event volunteer partner



Support. Educate. Prevent.

OTHER WAYS TO GIVE HOPE

Make an Impact Beyond Sponsorship

There are many ways to make a difference in the lives of individuals and families facing cancer. Whether through donated supplies, organized drives, or volunteering your time, your generosity helps Hope Cancer Resources provide essential support at no cost to those we serve.

CARE CLOSET

Our Care Closet provides essential personal care items and everyday necessities to individuals undergoing cancer treatment.

Ways to Help:

- Host a Care Closet supply drive at your workplace, school, or organization.
- Donate much-needed personal care products and essential supplies.
- Organize a team collection to help keep our shelves stocked.

COMFORT BAGS

Our Comfort Bags provide thoughtfully selected items to bring encouragement and comfort to individuals navigating a cancer diagnosis and treatment.

Ways to Help:

- Host a Comfort Bag supply drive.
- Donate products to help fill bags for patients.
- Engage your employees or group in collecting and assembling Comfort Bags.

VOLUNTEER

Volunteers play an important role in helping Hope Cancer Resources extend compassion and support throughout our community.

Ways to Help:

- Volunteer at fundraising events and community outreach activities.
- Participate in group volunteer projects and service days.
- Assist with special projects and organizational needs.







Let's Make a Difference Together

Whether you're looking for a team-building opportunity, a company-wide giving initiative, or a meaningful way to give back, there's a place for you to make an impact.

Scan the QR code to explore ways to get involved, view our current supply wish lists, and discover volunteer opportunities.



Support. Educate. Prevent.

HopeCancerResources.Org | 479-361-5847 | 5835 W. Sunset Ave. Springdale, AR 72762